

# LOGO REFERENCE GUIDE AFFILIATES

## CITY NATIONAL BANK AFFILIATES LOGO PACK

Our City National Bank trademark is the graphical representation of our company and embodies the values we stand for — strength, modernity and confidence. To maintain brand integrity and keep it looking sharp and consistent, the size, color and proportions are fixed and may not be altered in any way.

- All uses of the City National Bank logo must strictly adhere to the guidelines outlined in this document.
- Unauthorized adjustments, alterations or distortions are prohibited.
- For external vendors and partners, prior written approval from City National’s Brand and Creative Team is required before using the logo in any collateral or marketing materials. Non-compliance may result in the withdrawal of logo usage rights.





# AGILLINK

CITY NATIONAL AFFILIATES



(click file type to go to page)

➔ **EPS** (Vector-CMYK)

➔ **PNG** (Digital)

➔ **SVG** (Vector-RGB)

**LOGO TYPE: EPS (Vector-CMYK)**



**File name:**

agillink-hor-w-shield-pos-cmyk.eps



**File name:**

agillink-hor-w-shield-pos-mono.eps



**File name:**

agillink-hor-w-shield-rev-cmyk.eps



**File name:**

agillink-hor-w-shield-rev-mono.eps

**LOGO TYPE: PNG (Digital)**



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**LOGO TYPE: SVG (Vector-RGB)**



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agillink-hor-w-shield-rev-mono.svg



# CITY NATIONAL ROCHDALE

CITY NATIONAL AFFILIATES



(click file type to go to page)

➔ **EPS** (Vector-CMYK)

➔ **PNG** (Digital)

➔ **SVG** (Vector-RGB)

**LOGO TYPE: EPS (Vector-CMYK)**



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cnrochdale-hor-w-shield-pos-mono.eps



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**LOGO TYPE: PNG (Digital)**



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**File name:**

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**File name:**

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**LOGO TYPE: SVG (Vector-RGB)**



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**File name:**

cnrochdale-hor-w-shield-rev-mono.svg



# CITY NATIONAL SECURITIES

CITY NATIONAL AFFILIATES



(click file type to go to page)

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**LOGO TYPE: EPS (Vector-CMYK)**



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# EXACTUALS

CITY NATIONAL AFFILIATES



(click file type to go to page)

➔ **EPS** (Vector-CMYK)

➔ **PNG** (Digital)

➔ **SVG** (Vector-RGB)

**LOGO TYPE: EPS (Vector-CMYK)**



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# FIRST AMERICAN

CITY NATIONAL AFFILIATES



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➔ **EPS** (Vector-CMYK)

➔ **PNG** (Digital)

➔ **SVG** (Vector-RGB)

**LOGO TYPE: EPS (Vector-CMYK)**



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