

LOGO REFERENCE GUIDE

CITY NATIONAL BANK LOGO PACK

Our City National Bank trademark is the graphical representation of our company and embodies the values we stand for — strength, modernity and confidence. To maintain brand integrity and keep it looking sharp and consistent, the size, color and proportions are fixed and may not be altered in any way.

- All uses of the City National Bank logo must strictly adhere to the guidelines outlined in this document.
- Unauthorized adjustments, alterations or distortions are prohibited.
- For external vendors and partners, prior written approval from City National’s Brand and Creative Team is required before using the logo in any collateral or marketing materials. Non-compliance may result in the withdrawal of logo usage rights.

LOGO



(click file type to go to page)

- ➔ **EPS** (Vector-CMYK)
- ➔ **PNG** (Digital)
- ➔ **SVG** (Vector-RGB)

LOGO with MEMBER FDIC



(click file type to go to page)

- ➔ **EPS** (Vector-CMYK)
- ➔ **PNG** (Digital)
- ➔ **SVG** (Vector-RGB)

LOGO TYPE: EPS (Vector-CMYK)



File name:

city-nat-bank-hor-w-shield-pos-cmyk.eps



File name:

city-nat-bank-hor-w-shield-pos-mono.eps



File name:

city-nat-bank-hor-w-shield-rev-cmyk.eps



File name:

city-nat-bank-hor-w-shield-rev-mono.eps

LOGO TYPE: PNG (Digital)



File name:

city-nat-bank-hor-w-shield-pos-rgb.png



File name:

city-nat-bank-hor-w-shield-pos-mono.png



File name:

city-nat-bank-hor-w-shield-rev-rgb.png



File name:

city-nat-bank-hor-w-shield-rev-mono.png

LOGO TYPE: SVG (Vector-RGB)



File name:

city-nat-bank-hor-w-shield-pos-rgb.svg



File name:

city-nat-bank-hor-w-shield-pos-mono.svg



File name:

city-nat-bank-hor-w-shield-rev-rgb.svg



File name:

city-nat-bank-hor-w-shield-rev-mono.svg



CITY NATIONAL BANK LOGOS

WITH MEMBER FDIC



Member FDIC

(click file type to go to page)

[↪ EPS \(Vector-CMYK\)](#)

[↪ PNG \(Digital\)](#)

[↪ SVG \(Vector-RGB\)](#)

LOGO TYPE: EPS (Vector-CMYK)



File name:

city-nat-bank-hor-w-shield-pos-cmyk-member-fdic.eps



File name:

city-nat-bank-hor-w-shield-pos-mono-member-fdic.eps



File name:

city-nat-bank-hor-w-shield-rev-cmyk-member-fdic.eps



File name:

city-nat-bank-hor-w-shield-rev-mono-member-fdic.eps



LOGO TYPE: PNG (Digital)



File name:

city-nat-bank-hor-w-shield-pos-rgb-member-fdic.png



File name:

city-nat-bank-hor-w-shield-pos-mono-member-fdic.png



File name:

city-nat-bank-hor-w-shield-rev-rgb-member-fdic.png



File name:

city-nat-bank-hor-w-shield-rev-mono-member-fdic.png

LOGO TYPE: SVG (Vector-RGB)



File name:

city-nat-bank-hor-w-shield-pos-rgb-member-fdic.svg



File name:

city-nat-bank-hor-w-shield-pos-mono-member-fdic.svg



File name:

city-nat-bank-hor-w-shield-rev-rgb-member-fdic.svg



File name:

city-nat-bank-hor-w-shield-rev-mono-member-fdic.svg